



News From

Cheryl Dinolfo

Monroe County Executive

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DINOLFO ANNOUNCES EXTENDED TWICE, DAILY NON-STOP SERVICE ON SOUTHWEST TO ORLANDO & TAMPA FOR AREA SNOWBIRDS

More Options, More Seats, More Affordability for ROC Travelers

Monroe County Executive **Chery Dinolfo** today announced that Southwest Airlines has extended their seasonal, twice-daily, non-stop service to Orlando (MCO) and Tampa (TPA) from Rochester (ROC) through April 24, 2017.

As compared to 2016, this represents a 32% increase to Southwest's seasonal, twice -daily, non-stop service to both Florida markets from ROC, offering nearly 4,000 more seats to Orlando and Tampa for area snowbirds.

"Monroe County is grateful that Southwest continues to invest in the Florida market from ROC with additional non-stop service for our community," said **Dinolfo**. *"Orlando and Tampa rank among the top three destinations for passengers departing from our community. This extended non-stop schedule offers area travelers more options and more reasons to fly local when booking travel."*

In 2016, 210 passengers traveled daily between ROC and MCO, making it the number one most sought after destination; 157 passengers traveled daily between ROC and TPA, making it the third most popular destination. Southwest also offers three daily, non-stop flights to their southeast hub in Baltimore (BWI) providing connectivity to domestic and international destinations.

Air service development -retaining, attracting and expanding air service for our region is a major objective for small hub airports like ROC. Announcements such as these stress the importance and impact the local community has when choosing their hometown airport for air service; leading increases in passenger demand and enticing airlines to grow in our community.

For flight schedules or to book air travel on Southwest from ROC, passengers should visit www.southwest.com .

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