

Cheryl Dinolfo

Monroe County Executive

For Immediate Release Wednesday, January 23rd, 2019

AMERICAN INSTITUTE OF ARCHITECTS KICKS OFF 100TH ANIVERSARY CELEBRATION

ROC Airport hosts event announcing AIA Rochester's Centennial Celebration

Monroe County Executive **Cheryl Dinolfo** and officials from the Greater Rochester International Airport (ROC) hosted representatives from the Rochester Chapter of the American Institute of Architects (AIA) to announce a slate of events celebrating AIA Rochester's 100th Anniversary.

"ROC Airport is a fitting location to announce the Centennial Celebration of AIA Rochester," said **Dinolfo.** "As a high-profile example of the power of architecture and design, our Airport is a testament to the outstanding work of these talented professionals and the economic impact that investments in public works projects can generate. Similar to other projects, ranging from the Seneca Park Zoo expansion to transportation infrastructure upgrades, it's evident that working closely with the architecture community will continue to create more jobs while enhancing the vibrancy of our community. Thank you to AIA Rochester for sharing our vision for a brighter Monroe County."

AIA Rochester is dedicated to empowering architects to maximize their skills while driving positive community change through the power of design. The group has over 360 local members, growing 25% in the last decade. The group has given away over \$100,000 in scholarships over the same time period, as well as earning numerous awards for outstanding work by its members.

"Few organizations can be so fortunate to celebrate such a major milestone," said **Jason Streb,** AIA Rochester President. "This is an exciting year for AIA Rochester as we celebrate 100 years of supporting architecture and design locally. As one of the most active chapters in the entire nation, we thank our dedicated individual members, firms and sponsors that offer their resources and guidance to continue advancing the profession."

AIA Rochester's Centennial Celebration features three major events in 2019:

• Art & Architecture Design Competition: Teams are invited to design up to eight temporary architectural installations for public interaction to be placed in Midtown Commons for three months, beginning in June. The design teams are being tasked with interpreting the core essence of architecture, which is shelter. AIA is partnering with design firm Staach to curate the installation, which will feature two gateway arches offering visitors information on the installation and meaning of each piece.

- **Architecture Fashion Show:** In October, AIA Rochester is partnering with the International Interior Design Association (IIDANY) and Fashion Week of Rochester to create an architecturally themed Fashion Show for the opening of the Friday night runway show for Fashion Week Rochester. Modeled after the national 'Product Runway,' each design will be inspired by an iconic Rochester building and be made using actual building materials.
- **Design Awards Gala:** In June, the chapter's annual Design Awards Gala which honors local architects and projects that exhibit design excellence will expand to include projects from interior designers of the Rochester City Center of the IIDANY. The Gala will be at Arbor at the Port. The annual awards ceremony will honor the year's best projects by local firms and will be a black-tie themed party. A curated exhibition of the top buildings over the past 100 years will be on display.

In addition to its Centennial Celebration, AIA will also be joining the Landmark Society of Western New York at their new home in Warner Castle in Highland Park. When renovations are completed in early Spring, AIA Rochester will have a new home office. AIA Rochester is the only AIA chapter in NYS (outside of Manhattan) to have an office.

###

Media Inquiries, contact:

Director of Communications Jesse Sleezer at 402-8019 Department of Communications at 753-1080