



*News From*

# **Cheryl Dinolfo**

## *Monroe County Executive*

**For Immediate Release**  
Friday, July 29, 2016

### **DINOLFO ANNOUNCES ALLEGIANT AIR “MILLION DOLLAR SUMMER” PROMOTION COMING TO FRONTIER FIELD TONIGHT**

Monroe County Executive **Cheryl Dinolfo** today announced that the ultra-low-cost carrier at the Greater Rochester International Airport (ROC) Allegiant Air is bringing their “Million Dollar Summer” promotion to the Rochester Red Wings game tonight, in honor of Cancer Survivor’s Night at Frontier Field.

Tonight, 50 cancer survivors in attendance at the Red Wings Game will win round-trip tickets on Allegiant valued at \$200, good for travel for up to one year.

*“Cancer survivors and their families have faced some of the toughest challenges in life,” said **Dinolfo**. “Each winner will have the opportunity for a much needed get-away without having to worry about the expense of traveling. I would like to thank Allegiant Air for bringing this generous opportunity to Monroe County.”*

Allegiant’s “Million Dollar Summer” promotion will give away \$1 Million in FREE airfare this summer throughout the markets they serve, encouraging families to travel at an affordable price and create memories along the way. To date, Allegiant has issued \$500,000 in airfare across the country to community heroes, veterans, sports teams, families and more!

*“We’re excited to reward some very strong folks in the Rochester area with free airfare tonight,” said Jude Bricker, Allegiant Chief Operating Officer. “Million Dollar Summer is all about giving vacations to people who really deserve them, and these survivors deserve a relaxing break.”*

Allegiant serves the Greater Rochester International Airport (ROC) with twice-weekly, non-stop service to Ft. Lauderdale (FLL) & Orlando/Sanford (SFB), Florida.

For more information on Allegiant and the “Million Dollar Summer” promotion, visit online at [www.allegiant.com](http://www.allegiant.com).

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