



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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BROOKS ANNOUNCES NEW ALLEGIAN'T AIR NON-STOP SERVICE TO ORLANDO/SANFORD

More Options, More Seats, More Affordability for ROC Travelers

Monroe County Executive **Maggie Brooks** today announced that Allegiant Air, who recently launched service from the Greater Rochester International Airport (ROC) beginning October 9, 2015 to Ft. Lauderdale (FLL), Florida, will also begin new non-stop service from ROC to the Orlando Sanford International Airport (SFB) beginning November 13, 2015.

*"Monroe County is thrilled that Allegiant is already expanding in Rochester with new non-stop service from ROC to Orlando Sanford International Airport," said **Brooks**. "Orlando is the number one destination for Rochester area travelers and the addition of this non-stop service means more seats, options and affordable air travel opportunities for area passengers."*

In 2014, 207 passengers traveled daily between ROC and Orlando International Airport (MCO), Florida. Allegiant plans to use an MD-80 or Airbus A320 aircraft for the new Orlando/Sanford (SFB) service twice weekly, which means approximately 340 more seats per week for area travelers to Orlando.

Focusing on low-cost leisure travel, Allegiant provides customers with low base fares nearly half of the cost of the average domestic round-trip fare. Their innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to providing convenient, affordable service in over 100 communities nationwide.

Beginning this fall, Allegiant Air schedule from ROC to FLL and SFB will begin as follows:

<u>Service Begins</u>	<u>From</u>	<u>To</u>	<u>Departs</u>	<u>Frequency</u>
10/9/2015	ROC	FLL	12:30 pm*	2 Weekly Flights*
11/13/2015	ROC	SFB	11:55 am*	2 Weekly Flights*

*Flight times and frequency vary; go to www.allegiant.com for complete schedules.

ROC passengers looking to book air travel on Allegiant should visit www.allegiant.com .

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