



News From

Cheryl Dinolfo

Monroe County Executive

For Immediate Release
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MONROE COUNTY HOSTS 19TH ANNUAL AIRPORT GAMES TO BENEFIT LIFETIME ASSISTANCE, INC.

Longtime community event has raised over \$1,000,000

Monroe County Executive **Cheryl Dinolfo**, will join representatives from Lifetime Assistance, Inc. **Tomorrow, June 9th at 8:15 a.m.** to kick off the 19th Annual Lifetime Assistance Airport Games at US Airports Flight Facility Hangar at the Greater Rochester International Airport (ROC).

*“Monroe County and ROC are proud to partner with Lifetime Assistance, our community’s largest provider of services to children and adults with developmental disabilities,” said **Dinolfo**. “For the past 19 years, we have hosted this fun family event which not only promotes health and fitness, but incredibly has raised over \$1,000,000 thanks to our caring and charitable community.”*

The Airport Games is a family-friendly event that offers a variety of activities for attendees to enjoy. Attractions include static aircraft displays lining the course from the Civil Air Patrol and Rochester Air Center. The Flower City CrossFit 5K includes five stations throughout the 5K course that participants must complete along the way to test their endurance and strength. The event also features youth passport games, including a “Fun Run” for children under the age of 12 years. The Gates Fire Department is also hosting a fire truck pull. Participants in this event partner with ten teammates to pull the 90,000 lb. fire truck for fifteen seconds. The team that pulls the fire truck farthest wins!

*“On any given weekend, Rochester is filled with wonderful community events. Proudly, the Lifetime Assistance Airport Games and 5k on the runway has become a “must” for people seeking a one of a kind, high energy, fun Saturday morning outing! Now in its 19th year, hundreds of competitors look forward to this event annually.” said **James S. Branciforte**, President & CEO of Lifetime Assistance. “We are extremely grateful to County Executive Cheryl Dinolfo, Monroe County and the Greater Rochester International Airport for their unwavering commitment to Lifetime Assistance and to the Airport Games.”*

Proceeds from the Airport Games directly benefit Lifetime Assistance, Inc. and help ensure that individuals living with developmental disabilities have access to essential support services. Lifetime Assistance, Inc., founded in 1978, provides comprehensive services to children and adults with developmental disabilities and their families. Lifetime Assistance now serves approximately 1,800 people locally and is one of the largest not-for-profit community service organizations in the Greater Rochester area. The Lifetime Assistance Foundation was established in 1994 to seek charitable funding to benefit programs and services for individuals living with developmental disabilities.

WHAT: Kick-off to the 19th Annual Lifetime Assistance Airport Games

WHEN: TOMORROW, June 9th, 2018 at 8:15 a.m.

WHERE: US Airports Flight Support
1299 Scottsville Road
Rochester, NY 14624

DIRECTIONS: Take I-590 South to I-390 North, exit at interchange 17 towards RIT, turn right onto Scottville Rd.; 1299 Scottville Rd. is located 1 mile on the right side.

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Media Inquiries, contact:

Director of Communications Jesse Sleezer at 402-8019

Department of Communications at 753-1080